ITEM 7. GRANTS AND SPONSORSHIP - ROUND TWO 2017/18 - SOCIAL GRANTS - FESTIVALS AND EVENTS SPONSORSHIP (VILLAGE AND COMMUNITY) AND MATCHING GRANT

FILE NO: \$117676

SUMMARY

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the city. To achieve the objectives of *Sustainable Sydney 2030* requires genuine partnership between government, business and the community.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to bring to life *Sustainable Sydney 2030* and the City of Villages it envisions.

The City advertised the following two grant programs in Round Two of the Grants and Sponsorship Program for 2017/18:

- Festivals and Events Sponsorship Program (Village and Community); and
- Matching Grant Program.

For the Festivals and Events Sponsorship Program (Village and Community) Program which pursues social and economic outcomes, seven eligible applications were received. This report recommends a total of five grants to a total value of \$161,144 in cash and \$15,052 in revenue foregone/value-in-kind for the 2017/18 financial year, and commitments of \$248,000 in cash and \$9,000 revenue foregone/value-in-kind for future financial years 2018/19 and 2019/20.

For the Matching Grant Program which pursues social, economic, cultural and environmental outcomes, 43 eligible applications were received. This report recommends a total of 22 grants to a total value of \$151,030 in cash and \$4,041 revenue foregone/value-in-kind for the 2017/18 financial year.

On 26 June 2017, Council adopted a revised Grants and Sponsorship Policy and all grants in this report were assessed against criteria and guidelines set out in this revised Policy.

All applications were considered with reference to *Sustainable Sydney 2030*, the Grants and Sponsorship Policy, the Creative City Cultural Policy and Action Plan, the Economic Development Strategy, the Environmental Action 2016-2021 Strategy and Action Plan, the Inclusion (Disability) Action Plan, OPEN Sydney Strategy and Action Plan, and the Social Sustainability Policy.

All grant recipients will be required to sign a contract, meet specific performance outcomes and acquit their grant.

All figures in this report exclude GST.

RECOMMENDATION

It is resolved that:

(A) Council approve the cash grant and revenue foregone/value-in-kind recommendations for 2017/18 under the <u>Festivals and Events Sponsorship Program</u> (Village and Community) Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Gadigal Information Service Aboriginal Corporation	Yabun Festival	The biggest one-day gathering and recognition of Aboriginal and Torres Strait Islander cultures in Australia, held annually on 26 January in Victoria Park Camperdown, upon the traditional lands of the Gadigal in Sydney. The gathering provides a voice and promotes and develops the living cultures of the Aboriginal and Torres Strait Islander communities.	Year 1 - \$95,000 Year 2 - \$100,000 Year 3 - \$110,000	Street Banner hire fee waiver to the value of \$4,500 for three years	Applicant to work with City of Sydney Community Engagement Team
Refugee Council Of Australia Inc	Refugee Week 2018 Sydney	An annual week-long festival of multiple separate events including a launch at Customs House to celebrate refugees and the positive contributions they make to Australia.	\$15,000	Venue Hire fee waiver to the value of \$2,182 Street Banner hire fee waiver to the value of \$8,370	Nil
The Returned Services League Of Australia	Indigenous Veterans Commemoration Service	The service honours the participation by Aboriginal and Torres Strait Islander people in the Australian Defence Force.	\$5,000	Nil	Applicant to work with the City regarding sustainability of the event funding
Weave Youth & Community Services Inc	Woolloomooloo NAIDOC celebrations	A festival and outdoor movie night in Woolloomooloo during NAIDOC week organised by the local community NAIDOC committee.	Year 1 - \$18,000 Year 2 - \$18,000 Year 3 - \$20,000	Nil	Applicant to work with Community Engagement Team

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Youth And Family Connect Incorporated	Woolloomoo- livin' - Annual Festival of Urban Arts and Culture	A free community event aiming to provide an opportunity to locals to collaborate, connect and engage in an inclusive celebration of urban arts and culture to bring community together in a safe, supportive and vibrant environment, and held in Woolloomooloo.	\$28,144	Nil	Applicant to work with City Spaces Team Applicant to submit a business engagement plan on the acquittal

(B) Council approve the cash grant and revenue foregone/value-in-kind recommendations for 2017/18 under the <u>Matching Grant Program</u> listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Adventure Lab Pty Ltd. trading as Dr Egg Digital, Creative Organisation	Dr Egg Laboratory Game Science Puzzle Project	A program to engage children attending after school care in Life Sciences and Biotechnology by providing an immersive game play environment based at the Garvan Institute in Darlinghurst.	\$9,420	Nil	Applicant to provide letters of support
Anzac Day Dawn Service Trust Incorporated	Anzac Day Dawn Service	The promotion and implementation of the 2018 ANZAC Day Dawn Service at Martin Place.	\$5,000	Nil	Subject to confirmation of purpose for which the funds will be used
Charles Andrew Sanders trading as House of Sand	Revolt. She Said. Revolt Again. by Alice Birch	A theatre production in consultation with the local community and performed at the Old 505 theatre in Newtown and featuring a cast of local residents.	\$9,932	Nil	Nil
Code Club Australia Limited	Smart City by Kids	A workshop to be held in central Sydney to teach basic coding techniques to children using creative software and hardware.	\$8,000	Community Venue Hire fee waiver to the value of \$2,000	Applicant to Work with City's Library team.

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Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Diversity Arts Australia as auspice for Kevin Bathman	Citizen Writes Project	A creative writing workshop to be held in Haymarket designed to empower diverse writers from culturally and linguistically diverse background to craft engaging stories on various themes.	Nil	Venue Hire fee waiver to the value of \$1,891	Nil
Diversity Arts Australia as auspice for Kevin Bathman	Chindia	A public event to be held at the UTS gallery in Ultimo showcasing spoken word artists, dancers, comedians and writers from an Indian and Chinese background.	\$10,000	Nil	Nil
E Jigalin & L.g Nightingale trading as BackStage Music	BackStage Music 2018 Concert Series	A series of live classical music events that engage emerging artists and collaborate across different artforms in Darlinghurst.	\$3,000	Nil	Nil
First Mardi Gras Incorporated	Rebellion and Subversion: 40 Years of Queer Art, 1978 - 2018	An exhibition featuring historical images and work from practising LGBTIQ artists to be held during the festival celebrating 40th anniversary of the First Sydney Gay and Lesbian Mardi Gras at Comber Street studio in Paddington.	\$6,151	Nil	Nil
Green Square Growers	Tote Park and Joynton Park Garden Bed Development	A project to develop and promote six new garden beds in Green Square and City south area for community use.	\$3,900	Nil	Applicant to work with Community Gardens and Volunteer Coordinator Applicant to submit Plan of Management

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Applicant	Project Name	Project	\$ Amount Recommended	Value-in-kind	Conditions
	Name	Description	Recommended	Recommended	
Katrina Dopper trading as Heaps Gay	Heaps Sydney	The production of a short documentary video series showcasing the history and contemporary status of the Queer community in the local area examining issues such as social exclusion, Indigenous affairs, homelessness and mental health.	\$10,000	Nil	Nil
Millers Point Community Garden Group	Millers Point Community Garden Mural, at the Millers Point community garden	A project to engage local residents by creating a mural at the Millers Point community garden.	\$2,827	Nil	Applicant to work with City Spaces staff
Pact Centre For Emerging Artists Incorporated	Composed	A year-long program partnering with the University of Sydney to build resilience in the community of independent artists through individual and group coaching to develop sustainable behaviour to enhance their work.	\$10,000	Nil	Nil
Rainbow Families Incorporated	Love Makes A Family at Mardis Gras	A program supporting Rainbow families to participate in the 2018 Mardi Gras parade in Oxford street to celebrate their identity, uniqueness, inclusion and acceptance to contribute to broader LGBTIQ community.	\$10,000	Nil	Nil
Rene Kamine trading as Remine	Newtown Performing Arts High School Mural	A project to engage a local artist to create a mural on a wall of Newtown High School of Performing Arts.	\$2,000	Nil	Nil

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Applicant	Project	Project	\$ Amount	Value-in-kind	Conditions
	Name	Description	Recommended	Recommended	
Souths Cares PBI Itd	Healthy Body Healthy Mind	An exercise and wellbeing program for Aboriginal women promoting physical activity, nutrition, social connections and female support networks to be held at the National Centre of Indigenous Excellence in Redfern.	\$9,200	Nil	Applicant to work with the City's Community Engagement Coordinator
Spanish Community Care Association	Day of Diversity	An event to be held at Ultimo Community Centre to promote the diversity of cultures present in the local area with performances from various culturally diverse dance and music groups followed by a traditional lunch.	\$3,300	Community Venue Hire fee waiver to the value of \$150	Applicant to submit revised budget
Spineless Wonders Publishing Pty Ltd	Connecting You Now - Green Square	A project to connect residents and visitors with literary culture by installing telephones loaded with a range of short audio stories in public spaces across the Green Square precinct.	\$10,000	Nil	Applicant to work with the City's Community Development Coordinator
The Bower Re-use And Repair Centre Co-operative Limited	Community Repair Hub	A Community Repair Hub in the Green Square area that provides community members the opportunity to learn how to repair broken appliances and share their skills with others.	\$4,500	Nil	No recurrent funding in this program
The Living Room Theatre Incorporated	Anastasia - The Studio Work	An experiential theatrical work in partnership with the University of Sydney that explores the nature of heatwaves and its effect on older Australians living alone.	\$7,200	Nil	Applicant to work with Grants and Sponsorship team

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
University Of Sydney on behalf of Glebe Community Development Project	Revitalising the Old Fire Station	A community project to revitalise the "Have A Chat Café" in Glebe	\$6,600	Nil	Nil
Youth Food Movement Australia Ltd.	What The Food? by Youth Food Movement	An event in Redfern to foster young emerging community leaders to build sustainable and healthy food practices in Sydney.	\$10,000	Nil	Nil
Youth Off The Streets Limited	Youth Off The Streets Weekend CBD Streetwalk	A pilot program to improve overall safety in central Sydney by engaging youth workers and volunteers to support young people at risk of homelessness.	\$10,000	Nil	Applicant to work with City spaces staff

- (C) Council note that all grant amounts are exclusive of GST and all value-in-kind offered is subject to availability; and
- (D) authority be delegated to the Chief Executive Officer to negotiate, execute, and administer agreements with any organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy.

ATTACHMENTS

Attachment A: Recommended for Funding - Festivals and Events Sponsorship Program (Village and Community) – 2017/18 Round Two

- Attachment B: Not Recommended for Funding Festivals and Events Sponsorship Program (Village and Community) - 2017/18 Round Two
- Attachment C: Recommended for Funding Matching Grant Program 2017/18 Round Two
- Attachment D: Not Recommended for Funding Matching Grant Program 2017/18 Round Two

BACKGROUND

- 1. The City of Sydney's Grants and Sponsorship Program supports residents, businesses and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental and economic life of the city.
- 2. On 19 June 2017, the City announced Round Two of the annual grants program for 2017/18 as being open for applications on the City's website, with grant applications closing on 24 July 2017.
- 3. The two social programs promoted were:
 - (a) Festivals and Events Sponsorship Program (Village and Community); and
 - (b) Matching Grant Program.
- 4. Information about these grant programs (such as application dates, guidelines, eligibility criteria and sample applications) was made available on the City's website. The City actively promoted the programs through Facebook, Twitter, What's On, Avant Cards, an ArtsHub publication with a native content piece and affiliated website and Facebook promotion. Email campaigns were also utilised to target interested parties who have applied previously for grants at the City or who have expressed an interest in the City's programs.
- 5. Following adoption of the revised Grants and Sponsorship Policy on 26 June 2017, the Matching Grants Program is open to appropriately incorporated for-profit organisations and partnerships. Five applications were received this round from for-profit organisations and sole traders and the following for-profit organisation and sole traders are recommended in this report:
 - (a) Adventure Lab Pty Ltd;
 - (b) Alina Gozina;
 - (c) Katrina Dopper;
 - (d) Rene Kamine; and
 - (e) Spineless Wonders Publishing Pty Ltd.
- 6. All applicants are required to evidence a cash or in-kind contribution equivalent to the funding requested from the City to be eligible for funding in these programs.
- 7. Park hire requests are not listed in the table for recommendations, as not-for-profit organisations are eligible for free park hire. However, these organisations must pay the \$100 application fee and other related fees and charges, such as electricity and water. Individuals or unincorporated community groups are required to be auspiced by a not-for-profit organisation to be eligible for free park hire. All park hire is subject to availability.
- 8. It is expected that all successful applicants will work co-operatively with relevant City staff throughout the project for which they have received funding. Contact details for the relevant City staff are provided to all successful grant recipients.

- 9. All grants and sponsorships are recommended on the condition that any required approvals, permits and development consents are obtained by the applicant.
- 10. The City's Grants and Sponsorship Program is highly competitive. Applications that are not recommended have either not scored as highly against the assessment criteria as the recommended applications or have incomplete or insufficient information. The City's Grants and Sponsorship team provides feedback and support to unsuccessful applicants.
- 11. The assessment process includes advice and recommendations from the key stakeholders on the assessment panel, depending upon the nature of each submission. The integrity of the proposed budget, project plan, contributions and partnerships are assessed, scored and ranked against defined criteria. Once recommended applications are approved by Council, a contract is developed, which includes conditions that must be adhered to, and acquitted against.
- 12. In assessing the grant applications, the assessment panels included in their considerations and recommendations:
 - (a) Sustainable Sydney 2030;
 - (b) Grants and Sponsorship Policy;
 - (c) Creative City Cultural Policy and Action Plan;
 - (d) Economic Development Strategy;
 - (e) Environmental Action 2016-2021 Strategy and Action Plan;
 - (f) Inclusion (Disability) Action Plan;
 - (g) OPEN Sydney Strategy and Action Plan; and
 - (h) Social Sustainability Policy.
- 13. City staff consider the contribution from the applicant and other sources in reviewing applications. Applicants are asked to demonstrate a capacity to source other types of funding or contribute their own resources (cash or in-kind).
- 14. Applicants are requested to list their project's community partners, confirmed funding sources and the contribution the organisation is making to the project (cash or inkind) to demonstrate their contribution.

Festivals and Events Sponsorship (Village and Community) Program (\$5,000 to \$30,000 for new applicants or localised festivals or by negotiation for established festivals and events)

15. The Festivals and Events Sponsorship Program aims to support festivals and events that celebrate, develop and engage the City's communities. The City provides support for festivals and events under two categories: 'Artform' or 'Village and Community'.

- 16. Village and Community festivals and events celebrate the spirit of a community and build opportunities to share its cultural characteristics with a wider public, or nurture and amplify the unique characteristics of the city and village precincts, meeting the City's broader place-making objectives and showcasing a local community, including local business.
- 17. The assessment panel for Festivals and Events Sponsorship (Village and Community) was comprised of the City Business Coordinator (Industry and Place), the City Spaces Area Manager North, and Grants Coordinator. The assessment meeting was chaired by the Manager Social Programs and Services.
- 18. The applications recommended for the Festivals and Events Sponsorship Program are outlined in Attachment A to this report. The applications that are not recommended are listed in Attachment B to this report.

Gadigal Information Service Aboriginal Corporation – Yabun Festival 2018 – 2020

- 19. Yabun Festival is the biggest one-day gathering and recognition of Aboriginal and Torres Strait Islander cultures in Australia, held annually on 26 January in Victoria Park Camperdown, upon the traditional lands of the Gadigal in Sydney. The gathering provides a voice and promotes and develops the living cultures of the Aboriginal and Torres Strait Islander communities.
- 20. Gadigal Information Service Aboriginal Corporation is a not-for-profit, cultural, arts and media organisation that provides a voice for the Aboriginal community of Sydney and surrounding communities via Koori Radio. Yabun Festival is strongly aligned to their vision of delivering career pathways, development opportunities and audience expansion to Aboriginal artists. A core element of Gadigal Information Service's vision is to provide a multi-faceted platform for the talents of Aboriginal people and, by developing and promoting Aboriginal capabilities, they deliver a broader appreciation of Aboriginal arts and cultures to Australian society.
- 21. The City has been providing support to Gadigal Information Service Aboriginal Corporation for Yabun Festival since 2014. In 2014, the City awarded Gadigal Information Service with cash funding of \$70,000 for 2015, \$80,000 in 2016 and \$90,000 in 2017 (all excluding GST). Council also provided value in-kind support up to the value of \$27,000 per year during each Festival season for 2015, 2016 and 2017.
- 22. The organisation has applied for a triennial grant consisting of \$95,000 cash in 2018, \$100,000 cash in 2019 and \$110,000 cash in 2020, in addition to \$4,500 value-in-kind in each year. The additional funds each year correlate with the growth of the event and increased attendance numbers. The festival's cash and value-in-kind requests are supported in full by the assessment panel.

Overview of 2017/18 Festivals and Events Sponsorship Program – Village and Community

Total budget for 2017/18	\$1,219,000
Total already committed to previously approved applications	\$935,642
Total amount available for 2017/18	\$283,358
Total number of eligible applications this round	7
Total amount of cash requested from applications	\$202,194
Total value-in-kind support requested from applications	\$15,052
Total number of applications recommended for cash and/or value-in-kind support	5
Total amount of cash funding recommended 2017/18 (Multi-year funding recommended 2018/19 - \$118,000 (Multi-year funding recommended 2019/20 - \$130,000)	\$161,144
Total amount of value-in-kind support recommended 2017/18 (Multi-year value-in-kind recommended 2018/19 - \$4,500) (Multi-year value-in-kind recommended for 2019/20 - \$4,500)	\$15,052
Amount remaining for subsequent allocation of the program 2017/18	\$122,214

Matching Grant Program (up to \$10,000 for up to 12 months funding)

- 23. The Matching Grant Program provides matched funding of up to \$10,000 for any projects that improve, enhance or celebrate the City's Villages. Council approved the development of this program to support identified grassroots community projects by matching with City resources what is contributed in cash or in-kind by the community.
- 24. To be eligible for funding, applications to the Matching Grant Program must demonstrate a matched cash contribution or value-in-kind contribution to the project at least equal to the amount requested from the City.

- 25. The assessment panel for this Matching Grant allocation was comprised of the City's Social Planning Coordinator, Manager Programs and Learning, and Grants Officer with the specialist input of the Business Support Officer Creative City, the City Historian, the Community Engagement Co-ordinator, the Social Policy Officer, the Sustainability Engagement Coordinator, the Sustainability Engagement Officer, the Waste Strategy Manager, the Community Garden and Volunteer Coordinator, the Community Development Coordinator, City Spaces Area Manager West, City Spaces Area Manager North, City Spaces Area Manager East, Acting City Spaces Area Manager South, the Youth Team Leader Erskineville, the Youth Team Leader, Strategy Advisor Live Music, the Manager Of Homelessness Unit. The assessment meeting was chaired by the Acting Manager Grants.
- 26. The applications recommended for the Matching Grant Program are outlined in Attachment C to this report. The applications that are not recommended are listed in Attachment D to this report.

Total budget for 2017/18	\$410,000
Total already committed to previously approved applications	\$118,720
Total amount available for 2017/18	\$291,280
Total number of eligible applications this allocation	43
Total amount of cash requested from applications	\$326,458
Total value-in-kind support requested from applications	\$16,020
Total number of applications recommended for cash and/or value-in-kind support	22
Total amount of funding recommended	\$151,030
Total amount of value-in-kind support recommended	\$4,041
Amount remaining for subsequent allocation of the program 2017/18	\$140,250

Overview of 2017/18 Matching Grant Program

KEY IMPLICATIONS

Strategic Alignment - Sustainable Sydney 2030 Vision

27. This report complies with the Grants and Sponsorship Policy adopted by Council on 26 June 2017. The provision of grants and sponsorships is a mechanism for the City to further the aims identified in its social, economic, environmental and cultural policies. The City of Sydney's Grants and Sponsorship Program is a key element in the delivery of Sustainable Sydney 2030. All applications are considered against the 10 strategic directions and how they can directly deliver, or encourage the further development of, the aims and objectives identified in *Sustainable Sydney 2030*.

Organisational Impact

28. The grants and sponsorships contract management process will involve key staff across the City of Sydney. Identified staff set contract conditions and performance measures for each approved project and review project acquittals, which include both narrative and financial reports.

Cultural / Economic / Environment / Social

29. The City's Grants and Sponsorship Program provides the City with a platform to support cultural, economic, environmental and social initiatives from the communities and community organisations within the local area.

BUDGET IMPLICATIONS

- 30. A total of \$312,174 in cash and \$19,093 in revenue foregone/value-in-kind from the proposed 2017/18 budget is provided as follows:
 - (a) Festivals and Events Sponsorship (Village and Community) \$161,144 in the budget of \$1,219,000;
 - (b) Matching Grant Program \$151,030 in the budget of \$410,000; and
 - (c) Revenue foregone/value-in-kind \$19,093 is provided in the venue hire and street banner hire budgets which total \$1,280,000.
- 31. Additionally, this report includes forwards commitments of \$248,000 in cash and \$9,000 revenue foregone/value-in-kind (these amounts will be incorporated in future budgets proposed).

RELEVANT LEGISLATION

- 32. Section 356 of the Local Government Act 1993 provides that a council may, in accordance with a resolution of the council, contribute money or otherwise grant financial assistance to persons for the purpose of exercising its functions.
- 33. Section 356 of the Local Government Act 1993. Section 356(3)(a) to (d) is satisfied for the purpose of providing grant funding to for-profit organisations.

CRITICAL DATES / TIME FRAMES

- 34. The funding period for Round Two Festival and Events Grants and Sponsorships (Village and Community) of the Grants and Sponsorship Program for 2017/18 is for activity taking place from 1 January 2018 to 31 December 2018. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in January.
- 35. The funding period for Round Two Matching Grants of the Grants and Sponsorship Program for 2017/18 is for activity taking place from 1 December 2017 to 30 November 2018. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in December.

PUBLIC CONSULTATION

- 36. For all programs open to application in Round Two of the annual grants and sponsorship program for 2017/18, two Q&A sessions were held in Town Hall House to assist potential applicants with their applications on the following dates:
 - (a) Thursday 6 July 2017 from 4pm 7pm; and
 - (b) Tuesday 11 July 2017 from 4pm 6.30pm.
- 37. Fifty-one meetings were held across the two Q&A sessions where prospective applicants sought advice from City staff about their project proposals and the application process.
- 38. Fifty-five per cent of these attendees advised they had not applied for a City of Sydney grant previously.

ANN HOBAN Director City Life

Natalie Wright, Grants Officer